

| A PRECIOUS DIVINE TRAJECTORY |

Following the 3 mini-albums that he launched between **2012 and 2017**, the hardest years of work for LeFLOFRANCO are between 2019 and 2021. In **September 2019** he launched his first long play album **“Inherent Force”** which earned the 54th place in the top 200 new Canadian HipHop/Rap releases on iTunes. In **March 2020**, right before the lockdown imposed by the government following the global pandemic caused by **COVID-19**, for the first time in his career, he went on tour in Western Canada. Despite the lack of access to performance halls due to the pandemic, FLO manages to stay close to its audience by offering virtual conferences and shows.

During 2020 and 2021, the pandemic continues to require a significant “virtual presence” but it also invites remote collaborations and 3 nominations for **APCM's Trille Or Gala**. The inspiration managed to be present and it allowed FLO to design his 2nd album. Before it's arrival, FLO can be found on important stages such as the **Ottawa BluesFest *Drive Inn Series***, the **Vancouver Francophone Summer Festival** (where he shares the stage with the Quebec Pop Star **Laurence Nerbonne**), the **Hot Air Balloon Fest in Gatineau** and at the first edition of the **Homegrown Festival** (where he shared the stage with Gatineau's wordsmith **D-Track**).

2022 is a fruitful year. LeFLOFRANCO released 5 new titles (4 accompanied by a video clip) which, in total, were able to attract more than **25,000 views**. He continues to perform on various stages, including the **FrancoFest in Hamilton**, the **Canada Summer Games in Niagara** and the **FRANCO-ONTARIEN Festival in Ottawa**. It's finally in **September 2022** that his 2nd album **“Divine Trajectory”** sees the light of day. **2023** ends up being a very big year for FLO. As early as February, he began to enjoy the fruits of the hard labor he did in the previous years. He took on 4 tours, including one which took him to the United States thanks to **Manie Musicale**, for the first time in his career, he got to be the headliner of a festival, he sang with **Claudio Capéo** on the big stage of the **SuperFrancoFête** (stage that they both shared with renowned artists like Gims, Coeur de Pirate, Roch Voisine, Mentissa, Sarahmée, Axel Red and Jacobus) and as part of the **Coup de Coeur Francophone**, the **Monique Giroux** invites him to be part of her concept show called **Écho Sonore**.

The future seems promising for the proud Franco-Ontarian of Haitian origin. In his plans for **2024**, starting in January, we find releases of new singles (some accompanied by a video), a return to the stage as of February 1st, a pan-canadian tour for the whole month of March (a tour which will take place under his newfound responsibilities as the spokespersons for the **French Rendez-Vous** alongside Manitoba's comedian Micheline Marchildon) as well as an album launch planned for **May 15, 2024**.